

SHALA D. THOMAS

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Education: Scripps Howard School of Journalism and Communications, Class of 2019

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Journalism Experience:

WMAR ABC 2 News in Baltimore: Intern

Summer 2018

- Wrote news articles for wmar2news.com, including a local news story that was the most widely read article on the site
- Provided continuous coverage on key developing stories including the Capital Gazette shooting and election coverage for the 2018 Maryland gubernatorial race
- Directed reporters and film crews where to shoot based off of the breaking news of the day
- Researched story ideas by working with a network of sources and tracking local communities' reactions
- Delivered scoops for the outlet, including Walmart's investment in a Baltimore County skincare company
- Developed stand-ups on Baltimore Counties Firefighter training, a hit and run, and a home invader

Crew TV, YouTube series

Fall 2017 – Spring 2017

- Directed reporters and film crew on Entertainment News, Lifestyle, and Business of the Week
- Interviewed small businesses in the Hampton Road Area by analyzing there accomplishments in sales and there business impact on the Hampton Roads community.
- Served as the writing director for the show's Business of the Week segment that spotlighted student entrepreneurs

Scripps Howard School of Journalism and Communications: Assistant Producer

Fall 2015 - Spring 2018

- Curated content for Smooth 88.1 and WHOV News Station television broadcast, including conduct interviews with students to gain insight into campus life and receive reactions to local events
- Managed camera operators for WHOV News Station in order to ensure coverage remained consistent
- Wrote weekly stories for the *Hampton Scripps Newspaper* focusing on fashion choices, healthy body image, collegiate dating, and student activities
- Utilized social media platforms to promote and amplify segments and stories
- Oversaw production on lighting, sound, and teleprompter support

Hampton Script Newspaper: Lifestyle Contributor

Fall 2016-Spring 2017

- Generated research and pitched ideas for story posts about lifestyle events on campus
- Promoted new posts using advertisements, email blasts and social media to attract new readers
- Wrote weekly stories focusing on fashion choices, body image, and collegiate dating
- Conducted interviews with students to gain insight on there opinions and thoughts on local news, entertainment news, and lifestyle activities on Hampton University's campus

Related Work Experience

To Inspire Strong Families and Communities Foundation: Media Intern

Fall 2018 - Spring 2019

- Provided photography services for community service events for the non-profit, including shooting events, curating images for tisfoundation.org
- Conducted interviews with the low income families in South East D.C. and the generous donors for the Annual Toy Drive
- Captured multiple videos and pictures for TIS Foundations Annual Toy Drive that was later posted on TIS Foundations website and social media page.

RECOMMENDATIONS

Dr. Michael DiBari, Hampton University Professor: michael.dibari@hamptonu.edu

Kelly Groft, News Director at WMAR-TV in Baltimore: groft@wmar.com

Khalida Volou, Content Producer at WMAR-TV in Baltimore: khalidavolou@gmail.com

SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Audition
- Social media management